

INSTITUTE OF ADVANCED RESEARCH The University for Innovation

Established under the Gujarat Private Universities Amendment Act 2011 and recognized under section 22 and 2(f) of UGC

Brief report

Title: Meet with IAR Innovator- how to take the first step towards innovation

Date and Place: 23/11/2022 **Time:** 12.00 to 1.00 pm (offline, On campus)

Platform: Offline, On campus

External Speakers: Ms.Nidhi Jha, Founder, BioPot

Brief Overview: Our alumni student Ms.Nidhi Jha and founder of BioPot has interacted with our students on how to take the first step towards innovation. She shared her experience in developing startups. She recycles agricultural waste and converts it into a biodegradable, self-composting pot (BioPot). It contains many beneficial microbes which improve soil fertility as well as provide plant immunity against plant pathogens. It decreases the need for fertilizer, fungicides, and pesticides. With her innovative product, she promotes organic farming and also plays a role in decreasing agricultural solid waste.

Outcome of the Event: There are more than 45+ university students participated in this workshop. All students learned about taking innovation as an alternative career.

Mode of event information and its publicity on different social media platforms:



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INSTITUTE OF ADVANCED RESEARCH The University for Innovation INNOVATION PARTNERS MoE'S INNOVATION CELL

Meet with IAR Innovator

How to take the first step towards innovation

Organised by:

IAR Startup and Entrepreneurship cell

Co-ordinator:

Dr. Alok Pandya, Assistant Professor, IAR



Ms. Nidhi Jha Co-Founder **BioPot**



23rd Nov. 2022 | 12:00 PM to 01:00 PM

MORE INFO AT www.iar.ac.in





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